LES THERMALIES
THE WATER & WELL-BEING EXHIBITION

19 - 22 JANUARY 2017 • PARIS - CARROUSEL DU LOUVRE
3 - 5 FEBRUARY 2017 • LYON - CITÉ INTERNATIONALE
Les Thermalies
Paris & Lyon

2 consumer events
in 2017 to promote and sell your water cures and treatments to a targeted audience with high purchasing power.

6 themed pavilions
to present your latest water therapy innovations:

✔ FRENCH THALASSOTHERAPY
  Water cures, treatments and activities offering the benefits of the marine environment.

✔ FRENCH THERMAL SPRINGS
  Medical spa treatments and short stays in thermal spas.

✔ INTERNATIONAL THERMAL AND THALASSO
  Sector dedicated to ancestral traditions from afar, including care rituals and worldwide spas.

✔ LUXURY SPA
  Prestigious hotels offering the most luxurious wellness breaks.

✔ BALNEOTHERAPY DESIGN
  Wellbeing equipment using innovative new technologies for modern care.

✔ URBAN SPA
  Urban spas offering traditional massages, wellness routines and the best in cosmetics.

Show events

#NEWATHERMALIES

4 visitor trails to guide the general public around new trends:

✔ Health trail (medical cures)
✔ Thalasso trail
✔ Spa trail
✔ “New Exhibitor” trail

EVENTS ON YOUR STAND
Your events will be relayed to visitors via e-mailshots, the web site, and Thermalies social media.

ESSENTIALS

✔ Themed talks
✔ Hands-on workshops
✔ Massage areas
✔ Thermalies prize draw
Thermalies Paris

The annual meeting for wellness and health through water, for both professionals and the general public.


#NEWATTHERMALIES

A Thermalies Pro trail in Paris

The Parisian Thermalies exhibition will welcome professionals in a dedicated workshop area.

A Thermalies Pro trail will help professionals save time by guiding them through the exhibition, taking them directly to the offers which are specifically aimed at them.

#NEWATTHERMALIES

Thermalies Lyon

From 3-5 February 2017, the first regional edition of the major water wellness event will take place at the Cité Internationale de Lyon.

A modern and easily accessible location.

A 3-day event during which visitors from the Lyon area will find water cures and treatments to recharge.

Take advantage of this new event to launch your new products and benefit from extra business.
Thermalies, the leading event for health and wellness through water

Thermalies Paris 2016 in figures

<table>
<thead>
<tr>
<th>Paris + Lyon</th>
<th>2 x more visibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>31,500 visitors</td>
<td>300 exhibitors</td>
</tr>
<tr>
<td>27 talks</td>
<td>30 show features</td>
</tr>
<tr>
<td>300 journalists</td>
<td>200,000 visits to the website</td>
</tr>
</tbody>
</table>

Dynamic and efficient communication campaigns deployed to highlight your expertise and make both events a success.

Benefit from a nationwide and regional communication campaign for both Thermalies Paris and Lyon, with solid and affinity-based media partnerships.

- A display advertising campaign in the Paris metro, in Lyon and across the main towns of the Rhône-Alpes region
- Strong press, radio, TV and internet partnerships
- Advertisements and editorial content in major publications
- www.thermalies.com website: 200,000 visits 30,000 touchpoints on social media
- Interactive presence via advertising banners and advertorials on partner websites
- Invitations and emails sent out to all of our visitors and partners’ databases for off- and on-line campaigns
- A press service dedicated to both events

#NEWATHERMALIES
Exclusive meetings with Thermalies Paris journalists.
Slots will be made available for you to present your establishments and your latest innovations.
### Rates for Thermalies Paris

<table>
<thead>
<tr>
<th>Service</th>
<th>Price (€ excl. VAT per m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bare Stand</td>
<td>505</td>
</tr>
<tr>
<td>Pre-equipped Stand**</td>
<td>610</td>
</tr>
<tr>
<td>Fully fitted Stand**</td>
<td>750</td>
</tr>
<tr>
<td>Extra corner charge</td>
<td>670</td>
</tr>
<tr>
<td>Evasion Spa Stand</td>
<td>from 6 830</td>
</tr>
</tbody>
</table>

Exhibitor 2016: for any minimum extension of 3 m² on your 2016 stand, gain a reduction of 30 € VAT excl. per additional m².

All bookings made before 12 September 2016 will benefit from a special 3% discount.

Register fees 670 € VAT excl.

** Option: participations wood covered with scratched cotton (choice of colors)
90 € VAT excl. per supplement m².

***Excluding registration fees and merchandising.

### Rates for Thermalies Lyon

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</table>

All bookings made before 12 September 2016 will benefit from a special 3% discount.

Register fees 350 € VAT excl.

### Increase your visibility at Les Thermalies

#### Insertion of Logo on www.thermalies.com

- In the exhibitors’ list on the web with the link on your web site: PARIS 310 €, Lyon 150 €

#### Logo in Visitor Guide 2017

- PARIS 310 €, Lyon 150 €

#### Logo on site direction panels

- PARIS 510 €, Lyon 250 €

#### Logo package

- (internet, guide and on site direction panels)
  - PARIS 620 €, Lyon 400 €

#### Medium rectangle (300x250) on the interior pages

- (general rotation)
  - PARIS 1 530 €, Lyon 750 €

#### Visibility package

- It includes: insertion of your logo and a link on the exhibitors’ list on the website
- 1 half-page in the visitor’ guide
- Your logo on site direction panels.
  - PARIS 2 040 €, Lyon 1 000 €

#### Double page in Visitor Guide

- PARIS 3 200 €, Lyon 1 600 €

#### Promotional handouts in the venue press room and coaching area

- PARIS 2 500 €, Lyon 1 250 €

Find all our offers on the registration form.

Prices excluding VAT

Not including mandatory insurance fees of €50 excl. VAT.

* REGISTRATION FEES FOR THERMALIES LYON FREE OF CHARGE IF YOU REGISTER FOR BOTH EVENTS
They exhibited at Thermalies Paris in 2016

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