

| 19-22 | JANUARY | 2023

LE CARROUSEL DU LOUVRE PARIS

## **APPLICATION FORM**

Register before 2/09/2022 and enjoy a discount

TO BE RETURNED TO: SPAS ORGANISATION
160 BIS RUE DE PARIS - CS 90001 - 92645 BOULOGNE BILLANCOURT CEDEX - FRANCE

COMPANY NAME*
ADDRESS*
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VAT REGISTRATION (Only one invoice p
*Compulsory fields



# TO BE COMPLETED

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# **STAND**

		Registration before 2/09/2022	Registration after 2/09/2022	TOTAL € excl. VAT
1.	BARE STAND: Minimum 18 sq.m. Built by your stand designer. Includes: floor markings only Not included: electricity to be ordered from technical manual on www.thermalies.com The stand plan must comply with instructions set out in the technical manual and be submitted to the exhibition's technical department for approval.	sq.m x € <b>520</b> excl. VAT/sq.m =€excl. VAT	sq.m x € <b>535</b> excl. VAT/sq.m =€excl. VAT	€ excl. VAT
2.	PRE-EQUIPPED STAND: Minimum 9 sq.m. Includes: melamine partitions, carpeting, company sign, lighting, electrical connection 1 kw. Not included: furniture, storage cupboard, cleaning to be ordered from technical manual on www.thermalies.com, option of fabric-covered solid wooden partitions.	sq.m x € <b>624</b> excl. VAT/sq.m =€ excl. VAT	sq.m x € <b>643</b> excl. VAT/sq.m =€excl. VAT	€ excl. VAT
3.	FULLY FITTED STAND: From 9 sq.m. Includes: melamine partitions, carpeting, compagny sign, storage cupboard, lighting, electrical connection 1 kw, flowers, cleaning, furniture credit of €30 excl. VAT/sq.m to be ordered from technical manual on www.thermalies.com Not included: option of fabric-covered solid wooden partitions.	sq.m x € <b>761</b> excl. VAT/sq.m =€excl. VAT	sq.m x € <b>785</b> excl. VAT/sq.m =€excl. VAT	€ excl. VAT
4.	LUXUARY SPA STAND: 9 sq.m or 18 sq.m unit Includes: relaxed, cosy fittings, fabric-covered solid woden partitions, carpeting, company sign, lighting, electrical connection 1 kw, flowers, cleaning, furniture credit €30 excl. VAT / sq.m to be ordered from technical manual on www.thermalies.com Not included: storage cupboard	unit(s) x € 6 817 excl. VAT/sq.m =€excl. VAT	unit(s) x € <b>7 028</b> excl. VAT/sq.m =€excl. VAT	€ excl. VAT
5.	STAND ANTI-AGING -TREATMENT: Minimum 9 sq.m. Includes: melamine partitions, carpeting, company sign, lighting, 1 reception counter and two stools. Not included: storage cupboard, electrical connection to be ordered from technical manual on www.thermalies.com	sq.m x € <b>395</b> excl. VAT/sq.m =€excl.VAT	sq.m x € 407 excl. VAT/sq.m =€excl.VAT	€ excl. VAT
6.	STAND FIRST EXHIBITION (exclusively for hotels, spas, tourist information centres) / HEALTH SERVICES - Minimum 9 sq.m. Includes: melamine partitions, carpeting, company sign, lighting. Non compris: storage cupboard, furniture, electrical connection to be ordered from technical manual on www.thermalies.com	sq.m x € <b>291</b> excl. VAT/sq.m =€ excl.VAT	sq.m x € 300 excl. VAT/sq.m =€excl.VAT	€ excl. VAT
COR	NER SUPPLEMENT	corner(s) x € 673 excl.VAT	corner(s) x € 694 excl.VAT	€ excl. VAT
WAL	TION FABRICS-COVERED SOLID WOODEN PARTITION LLS y for pre-equipped and fully fitted stands)	sq.m x € <b>90</b> excl. VAT/sq.m =€excl.VAT	sq.m x € <b>90</b> excl. VAT/sq.m =€excl.VAT	€ excl. VAT
	TION PERSONAL STORAGE CUPBOARD  (m on your own stand)	sq.m x <b>290</b> € excl. VAT/sq.m =€excl.VAT	x 300 € excl. VAT/sq.m =€excl.VAT	€ excl. VAT
			SUB-TOTAL STAND	€ excl. VAT
	bitor 2023 reduction for a stand at least 3 sq.m larger than the stand.	sq.m x <b>30</b> € excl. VAT/sq.m =€ excl.VAT	sq.m x <b>30</b> € excl. VAT/sq.m =€ excl.VAT	€ excl. VAT
			TOTAL STAND	€ excl. VAT

# PROMOTE YOUR PRESENCE

1. PREMIUM OFFERS: MAXIMAL VISIBILITY FOR YOUR BRAND								
	Sponsor a space in the Breakout zone (brochures, virtual reality headsets, sampling)	□ €1,530 excl. VAT						
	Your video on the screens of the exhibition, on our website and on our social media	□ €2,550 excl. VAT						
	Right to hand out a document at entrance (Offer restricted to 3 exhibitors)	□ €3,162 excl. VAT						
	Promotional handouts in the venue press room and information area	□ €2,550 excl. VAT						
	Your flyer in the mailshot sent to previous visitors	□ €3,162 excl. VAT						
You	Thermalie's Thursday - NEW r videos relayed to visitors of thermal baths of September to December. sent your offers, your destination, host a conference, a sports or culinary workshop	☐ From €2,040 excl. VAT						
2.	INTERNET (online for 4 consecutive months)							
	Leaderboard (728 x 90 px) on the home page (general rotation, 3 announcers maximum)	□ €2,080 excl. VAT						
	Medium rectangle (300 x 250 px) on the interior pages (general rotation)	☐ €1,560 excl. VAT						
	Full Banner (468 x 60 px) on the registration form and the visitor confirmation email	☐ €3,121 excl. VAT						
	Logo	☐ €316 excl. VAT						
3.	3. VISITOR'S GUIDE (the floor plan is included in the visitor's guide)							
	Back cover	□ €3,978 excl. VAT						
	Inside front or back cover	□ €3,162 excl. VAT						
	Full page	□ €1,020 excl. VAT						
	1/2 page	☐ €510 excl. VAT						
	1/4 page	☐ €408 excl. VAT						
	Logo	☐ €316 excl. VAT						
	Logo on site direction panels and visitor's guide	☐ €520 excl. VAT						
4.	COMMUNICATION PACKS							
	Visibility package including: insertion of your logo and a link on the exhibitor list on the osite, 1 half page in the visitor's guide, and your logo on site direction panels	□ €2,080 excl. VAT						
	Logo Package including internet, guide and on site direction panels	□ €632 excl. VAT						
5.	5. DISPLAY							
□ 3 ex	☐ Metro display: your advertisement on 80 posters in the Parisian network for 7 days (limited to 3 exhibitors) ☐ €6,120 excl. VAT							
	TOTAL COMMUNICATION	€ excl. VAT						

# **TOTAL AMOUNT**

+ €683 excl. VAT	REGISTRATION FEES It includes: registration in the Visitor's Guide and website, e-invitations and exhibitor badges
+ €459 excl. VAT	REGISTRATION FEES FOR A 2 <sup>nd</sup> STAND
+ € excl. VAT	TOTAL STAND
+ € excl. VAT	TOTAL COMMUNICATION
= €excl. VAT	TOTAL SALON

# **CONFIRMATION OF YOUR REGISTRATION THERMALIES**

OVERHALL TOTAL EXCL. VAT	€	excl. VAT
VAT 20%	€	
OVERHALL TOTAL INCL.VAT	€	incl. VAT
DEPOSIT OF 50% ON BOOKINGS	€	incl. VAT
BALANCE BEFORE THE 15/12/2022	€	incl. VAT

### **PAYMENTS SHOULD BE MADE:**

- ☐ By cheque made payable to: SPAS Organisation 160 bis rue de Paris CS 90001 92 645 BOULOGNE BILLANCOURT Cedex France
- By credit/debit card only and in several monthly payments depending on your registration date. You will receive an email with one automatic payment link per month between your acceptance date and 15/12/2022.
- By bank transfer (please send a copy of your transfer order)

IBAN Code: FR76 1480 6000 8372 0165 2064 188 - Code BIC: AGRIFRPP848

Bank Code	Sort Code	Account N°	ID Information	Branch	Account holder
14806	00083	720 1652 0641	88	PME ORLEANS	SPAS ORGANISATION

# **SIGNATURE**

I hereby declare that I have read and understood the terms and conditions of THERMALIES 2023, attached to the present application made by the signatory company, and that I accept all the clauses unreservedly and without restriction. I hereby declare that I have the ability to bind the company. I have duly noted that the Balance due on the rental fee must be paid following allocation of a space by SPAS Organisation, on receipt of their invoice and imperatively prior to the start of the event. On behalf of the signatory company, I request their admission to THERMALIES 2023 as Exhibitor and/or Conference Organizer.

Company stamp and signature

	Company stamp and signature « Approved »
NAME AND POSITION OF SIGNATORY:	
PLACE:	
DATE:	

Your personal data may be used by the Organizer to process your participation in the event and to personalize communication pertaining to the Organizer's products. The data may be passed on to a third party partner of the Organizer; if you do not wish your data to be transmitted please tick the box You have the right to access, modify, rectify or delete any data relating to you (art 34 of the "Informatique et Libertés" Data Protection Act). In order to exercise this right please contact the Sales Department, Thermalies 2023: SPAS ORGANISATION - 160 bis rue de Paris - CS 90001 - 92645 Boulogne-Billancourt Cedex - France - Tel.: +33 (0)1 77 37 63 46 - svilla@spas-expo.com

The total billed surface is rounded up to the nearest half unit (i.e.: 18,25 sq.m = 18,5 sq.m / 18,75 sq.m = 19 sq.m).

When the stand is composed of two bloks separated by an aisle, the inclusion of this aisle in the stand (carpeting...) entails a fee corresponding to 30% of the surface of the aisle.

All exhibitors have the right to share their stand with one or several other companies on condition that:

- Each company completes the stand application form provided by the Organizer and pays the registration fees (€683 excl. VAT)
- The number of companies does not exceed one present or representer company per rented lot of 9 sq.m.

#### 1. GENERAL PROVISIONS

Application for admission implies total and unreserved acceptance of the present terms and conditions, together with those of the exhibitor's technical manual (for exhibitors), which prevail over any other document unless the Organizer decides otherwise, by formal written agreement. The exhibitor and/or sponsor also agree to comply with any new provisions arising from circumstances in the interests of the event and notified by the Organizer to the exhibitors and/or sponsor, event verbally.

#### 2. ACCEPTED PRODUCTS AND SERVICES

Only services, equipment and products relating to thalassotherapy, Thermalism, Balneotherapy, Spa, Health and well-being and accepted under the classification drawn up by the Organizer for this event will be permitted. All products, equipment and services displayed and designed for sale on French territory must comply with French and European regulations. Second-hand equipment is expressly forbidden.

#### 3. ADMISSION

Only applications addressed directly to the Organizer duly completed and signed by a person with authority to commit the exhibitor and/or sponsor and accompanied with a payment corresponding to the amount of registration fees, which will remain acquired in any case to the organizer, will be examined by the organizer. The Organizer receive the applications and rules on admissions without habving to justify his decisions. No compensation will be due if the Organizer refuses an application for admission. Correspondence between the Organizer and exhibitor, the collection of part or all the cost or the publication of the exhibitor and/or sponsor's name in any list will not be considered as proof of the acceptance of the admission application by the Organizer. The admission application form will be considered as accepted by the organizer after the exhibitor accepted in the form of the apposition of a signature of a representative of the exhibitor being worth "good for agreement" and returned to the organizer the plan of the exhibitor with the space granted to the exhibitor. For lack of express acceptance by the exhibitor of the making plan creating the place within 15 calendar days foillowing the sending of the proposition of place by the organizer, the afore mentioned proposition is invalid, and it by rights, without announcement, nor additional information, only remaining due to the organizer set-up fees. Once the plan duly signed by the exhibitor and returned to the organizer, the admission application form, the surface and the spaces, and the reserved additional services, the amount estimated by the organizer corresponding to the surface and to the reserved additional services become for the applicant definitive and irrevocable. In the absence of the payment of the deposit such estimated by the organizer, and except opposite express agreement of the organizer, the admittance will be invalid without announcement, nor additional information.

#### 4. GROUPING

Unless the Organizer provides formal dispensation in writing, groupings will only be allowed to exhibit on condition that each company member of the grouping exhibiting its products and services has been accepted individually by the Organizer and has undertaken to pay all fees relating to its participation in this event.

#### 5. SPACE ALLOCATION

The Organizer draws up the plan of the event and allocates the spaces. The Organiszer reserves the right to modify the size and layout of the stands reserved by the exhibitor, before the exhibitor formally accepted the space. Participation in previous events does not give the exhibitor a right to a specifically determined space. The Organizer specifies the dimensions as accurately as possible on the plans sent out to the exhibitors, but cannot be held responsible for any slight differences which may be perceived between the dimensions indicated on the plan and the actual dimensions of the space allocated. The Organizer cannot be held responsible by the exhibitor for any consequences resulting from the space allocated. Once a space has been allocated, the exhibitor take possession of it signing the document "prise de possession", within the period and according to the terms set out by the Organizer and detailed in the Exhibitor's technical manual. If he fails to do so, the space may be allocated to another exhibitor without any compensation or reimbursement being due to the defaulter. The exhibitor is forbiddent to assign, lend or sublet any or all of the space he has been allocated.

## 6. POSTPONEMENT BY THE ORGANISER DUE TO FORCE MAJEURE OR A LEGITIMATE EVENT

The Organiser may be compelled to postpone or stop the exhibition due to a force majeure or other legitimate event, defined as any technical, health, climatic, political, economic, social or other situation, whether or not provided for by regulations, or any situation assessed with reference to the requirements of the precautionary principle, in which the necessary conditions for organising or maintaining the organisation of the Exhibition in the initially planned manner are clearly not met, even if the unforeseeable, unavoidable and external nature of the event characterising force majeure is not established.

In the event of postponement, and notwithstanding Article 1218 of the French Civil Code, the contract shall continue in effect for the new dates of the Exhibition or the next Exhibition, without the Exhibitor being entitled to avail itself of the cancellation or demand any compensation for any loss whatsoever. The Exhibitor shall remain liable for the total price of its registration.

whatsoever. The Exhibitor shall remain liable for the total price of its registration.

The Parties thus agree to maintain the contract for the postponed Exhibition or the next Exhibition organised, unless expressly requested otherwise by the Exhibitor by sending its request to the Organiser within 30 days of being informed of the cancellation. In this case, the Organiser will retain 15% of the total price of the registration as a flat fee to cover the costs incurred.

Should the Exhibition be permanently interrupted while in progress, the Exhibitor shall not be entitled to any refund of the price of its registration and expressly agrees that these sums shall remain with the Organiser, due to the fact that the latter will have incurred almost all of the organisation costs on the opening date of the Exhibition.

In all cases, the Exhibitor agrees not to take any action against the Organiser on account of the application of this clause and not to hold the Organiser liable for compensation for any direct or consequential, material or intangible losses, including operating losses, suffered by the Exhibitor.

### 7. VAT

On condition the current legislation remains unchanged, foreign exhibitors and/or sponsors are eligible for the reimbursement of VAT on the following conditions:

- European Union members: Please make the request via electronic portal given by the Tax administration in the member states of establishement. Originals of the invoices received must be provided and applicants must certify on the forms that they have no activities in France incurring liability for French tax..
- Non European union members: the formalities must be undertaken by a designated tax representative in France.

In order to obtain the reimbursement, the non European member company must either market its products and services to a French customer or intend to market them on French territory. The request for VAT reimbursement must be in direct correlation wirh the marketing in France. Event if no delivery or service has actually been made to a French customer, the products or services promoted must be marketed to customers in France.

### 8. METHODS OF PAYMENT

The demand of admittance must be accompanied with a deposit containing registration fees. As from the acceptance by the Exhibitor of the plan creating the space, the surface and the reserved additional services, and the total price of the service, the exhibitor will have to send immediately 50% of the amount of the booking and/or the sponsoring. An invoice corresponding to this deposit will be sent to the exhibitor and/or the sponsor at reception of the payment. In all cases, the registration fees remain the property of the Organizer, whatever the outcome of the admission application (refusal, cancellation, exclusion etc). Payment of the balance for the stand and/or sponsorship reservation and the cost of other facilities requested by the exhibitor and/or sponsor must be made on receipt of the appropriate invoices sent by the Organizer with no discount available for payment before the due date or cash payments. All payments must be made by check or bank transfer.

#### 9. LATE OR NON-PAYMENT

Failure to fulfil the payments in accordance with the schedule set out in the present terms and conditions will lead to penalties amounting to the legal interest rate by the European Central Bank (ECB), with ten points added. These penalties will run the day after the payment fate, without, any reminder be necessary. If on the eve of the event the sums have still not been paid in full, the Organizer may cancel the exhibitor's right to dispose of the allocated space and/or the sponsorship, and this without further notice. Without prejudicing what has gone before, the unpaid sums will be due by way of compensation, event if the space is rented to another exhibitor and/or the sponsor is replaced.

#### 10. LOSS OR DAMAGE

The exhibitors an/or sponsors must leave the space, decoration and equipment made available to them as they found them. Any deterioration due to the exhibitor and/or sponsor, for whatever reason, will be billed to the exhibitor and/or sponsor.

#### 11. CANCELLATION BY THE EXHIBITOR AND/OR SPONSOR

If the exhibitor cancels at least six month before the event opens, the Organizer will retain in compensation a sum equivalent to 50% of the value of the reservation estimated by the Organizer. If the cancellation occurs less than six months before the event opens, the Organizer will retain in compensation a sum equivalent of 100% of the value of the reservation, estimated by the Organizer, without prejudice in respect af any loss or damage. In the case of partial cancellation, the percentage retained in compensation will be based on the part of the sum corresponding to the part cancelled.

#### 12 INSURANCE

The Exhibitor agrees, both on its own behalf and on behalf of its insurers, to waive all action against the owner of the hall, the concession holder of the hall and the Organiser of the Exhibition and their insurers, as a result of the destruction, deterioration, loss of integrity or loss of enjoyment, in whole or in part, of any equipment, movable objects, assets and goods, on account of the loss of or disturbances in the enjoyment of the premises made available, even in the event of complete or partial loss of operating resources, including intangible items.

#### 13. CATALOGUE AND WEBSITE

The exhibitor has the sole right to publish or have published the catalogue and website relating to this event and to distribute them. The information published in the catalogue and on the website will be provided by the exhibitors and or sponsors, who are responsible for such information. The Organizer will be held in no way responsible form omissions, errors in reproduction, layout or other which might occur. The exhibitor and/or sponsor expressly authorizes the Organizer to publish his data, brands and logo in the catalogue and on the website of the event. The cost of the exhibitor and/or sponsor's inclusion in the catalgoue and on the website of the event is included in the registration fees.

#### 14. PUBLIC ACCESS AND INVITATIONS

There is an entrance fees for visitors. A certain number of invitations will be distributed to the exhibitor and/or sponsor, under the terms and conditions outlined in the Admission Application Form. The cost is included in the registration fees. The exhibitor and/or sponsor may acquire other invitations under the terms and conditions outlined in the Exhibitor's technical manual and/or the Congress Organization Guide. Invitations which have not been used cannot be returned, reimbursed or exchanged. No one will be allowed within the precincts of the exhibition without a voucher either issued or recognized by the Organizer. The latter reserves the right to refuse entry to anyone, without providing a reason. He also reserves the right to eject any person whose behavior is deemed to justify such a mesure. Visitors are required to respect the security regulations imposed by the authorities, the Carrousel du Louvre and the Organizer.

#### 15. INTELLECTUAL PROPERTY

The Organizer holds the intellectual property right excls relating to the event (royalties, brands, logo etc). The exhibitor and/or sponsor is solely responsible for the industrial production of his equipment and products, in accordance with current legal provisions. The exhibitor and/or sponsor who uses music within the exhibition precint, even for basic demonstrations of sound equipment, must deal directly with the SACEM. The Organizer cannot be held responsible in this respect. Photographs will be taken on site during th event. These photographs may feature logos, brands,

Photographs will be taken on site during the event. These photographs may feature logos, brands, models or other elements liable to be covered by rights to possession, which are displayed by the exhibitor on his stand and/or published by the sponsor. These photographs may be used in a promotional context linked to the event, on paper or digitally. The exhibitor and/ord ponsor who does not wish part or the whole of his stand or one of the elements represented on the stand (logo, brand, model, etc) to appear on the photographs used to promote the event must inform the Organizer in writing before the start of the event.

### 16. PERSONAL DATA

In accordance with the « Loi informatique et libertés du 6 janvier 1978 » (Data protection Act), person, whose data has been given to the Organizer by the exhibitor and/or sponsor, has a right of access and rectification regarding his personal data. This can be done simply by writing to the Organizer, giving his name, forename and address. The personal data provided by the exhibitor and/or sponsor may be used by the Organizer in processing the participation of the exhibitor and/or sponsor and in personalizing communication relating to the Organizer's products. The data may also be passed on to the Organizer's other partners. If the exhibitor and/or sponsor do not wish the data to be used in this way, they should indicate it on the Admission Application Form or by writing to the Organizer.

## 17. NON-COMPLIANCE OF THE RULES

The exhibitors and/or sponsors are expected to be aware of and comply with the security regulations and other obligations imposed by the public authorities, by current legislation and practice, the Organizer or the Carrousel du Louvre, such as those featured in the present terms and conditions, the Exhibitor's technical manual, the safety regulations. All exhibitors must conform and respect to all the regulations (general exhibition regulation, the prevention plan, fire safety regulations and regulations of the Carrousel du Louvre). These documents will be on the exhibitor guide destined to all exhibitors. Any breach of these rules may lead to the immediate expulsion of the exhibitor and/or sponsor without the need for an injuction.

### 18. RESPONSABILITY

The responsability of the Organizer cannot be incurred if he applies the stipulations of the present terms and conditions, the complementary Exhibitor's technical manual and/or Congress Organization Guide or the regulations of the Carrousel du Louvre and current legislation and practice

Guide or the regulations of the Carrousel du Louvre and current legislation and practice.

The Organizer cannot be held responsible if the exhibitors and/or sponsors are indirectly wronged for whatever reason, such as shortfall in earnings, loss of expected profit, customers or income, disturbance of possession or any harmful effects on business. In any event, compensation of such a prejudice by the Organizer will not exceed the amount paid by the exhibitor and/or sponsor relating to the disputed reservation.

## 19. CLAIMS AND DISPUTES

Any claim must be made by registered letter with a signed receipt, within ten days of the event's closure.

In the event of a dispute, the French-language version of the Rules and Regulations will prevail and only the Paris Tribunals entertain jurisdiction.

THE FULL RULES AND REGULATIONS PERTAINING TO THIS EVENT CAN BE FOUND IN THE EXHIBITOR'S TECHNICAL MANUAL. THEY WILL BE SENT TO ANY EXHIBITOR AND/OR SPONSOR ON REQUEST.

Boulogne-Billancourt, March 2022.

